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To whom it may concern,

I'm writing to recommend Rori Biszantz for a position in your Creative Business Leadership program. Rori worked as a Marketing Intern under me at Safety Management Systems, Inc. last summer. Throughout her time on the marketing team, her diligence, efficiency, and quality of work exceeded my expectations.

During the interview process, I was particularly impressed by Rori's eagerness to learn about an industry she wasn't very familiar with. She proved this to be true, spending much of her time researching and constructing industry-specific articles and other marketing materials. In this role, she demonstrated a well-rounded skill set from writing to graphic design to social media management. She also developed a high level understanding of strategic marketing through multiple channels. I was particularly pleased with her ability to think creatively while adhering to our corporate branding guidelines.

I strongly recommend Rori for a spot in your program, as I believe she would be an excellent addition. She's also a quick learner who picks up new technology and concepts with great speed.

Her organizational skills, timeliness, and dedication to her work made her the perfect employee, and I am confident she will carry these qualities with her as she works to advance in her education. Rori accomplished every task assigned to her with an open mind, intent to improve, and a smile on her face. Please feel free to contact me at csharpless@sms360.com if you have any questions.

Sincerely,

Caroline Sharpless

Director of Marketing, Safety Management Systems, Inc